## **Visionary Capital Campaign**













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## Why Auxano?



#### **Unique Ministry DNA**

Unique ministry DNA is the foundation of every conversation and the key to every solution.



#### **Collaborative Process**

Collaborative process takes us out of today's urgent activity to decide on what's most strategic.



#### **Break-Thru Clarity**

Break-thru clarity ensures that everyone shares the vision with ownership and passion.



#### **Real Growth**

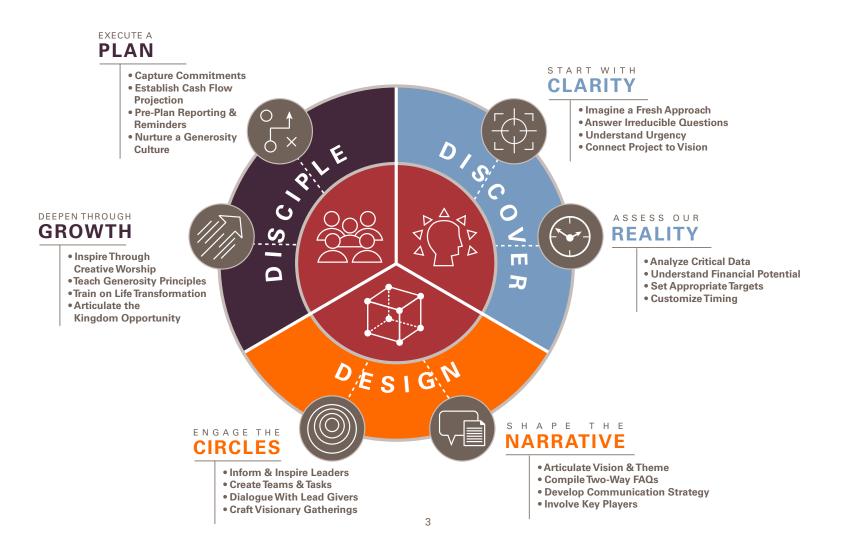
Real growth isn't a mystery but an intentional result of a proven process.



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### **Approach**

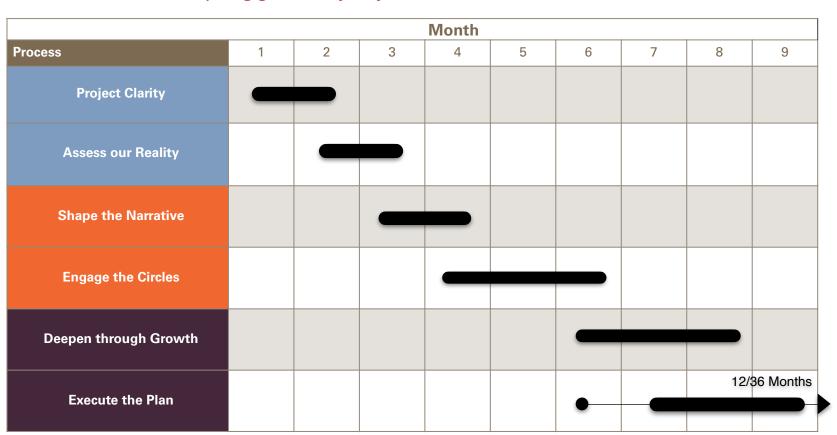
An approach that gives leadership the confidence that there is no better way to articulate the campaign focus for the church.



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### **Timeline**

We navigate your team through a custom-fit collaborative journey that is critical to discipling generosity in your culture.



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#### **Services Map**

To help teams further realize their vision, we offer five additional integrated services: Resourcing, Leadership, Execution, Communication, and Discipleship.

Every visionary leader is busy. But only a few do the challenging clarity work to fully realize their vision. For over 13 years, Auxano has partnered with pastors and ministry leaders in North America to help them do just that.

As a team of ministry professionals, we believe the church is the center of God's redemptive movement in the world. The teams we work with consistently testify to the increased enthusiasm they feel for God's unique work in their churches.

At the core of everything we do is our **Vision Framing** process which is based on the principles outlined in the celebrated book, *Church Unique*, by our founder, Will Mancini. Through the process church teams from every major faith tribe have discovered unprecedented clarity around the unique identity and direction of their church. Working from that clarity, they develop actionable plans for articulating, planning, and integrating vision into their culture.

We have developed a **Services Map** to communicate and visualize Auxano's services that we offer churches.

- Resourcing: leading your church through a capital campaign or creating a culture of generosity
- Leadership: designing a succession plan for staff or building a leadership pipeline
- Execution: developing a highly accountable action plan for your church's vision
- Communication: communicating your new vision visually through our design services
- Discipleship: mapping out a culture of disciple-making for your church

If you would like to learn more about any of our services, we would love to hear from you.

