

Increasing Your Church's Monetary Funds Through Online Giving

Making a shift to online giving practices has proven to be a beneficial way to increase church giving. According to an article written by Aaron Earls and published by the Baptist Press, churches that have introduced online giving options have **"almost a 30% [monetary donation] increase over those not using it."**¹ Online giving does not act as a replacement for traditional giving through cash or check. Rather, it acts as an additional resource that provides an alternative way to give. Technology has become increasingly significant in the daily functioning of the world, so a giving opportunity that appeals to this advancement is almost necessary. Introducing technology into the world of giving also encourages younger generations to utilize their own technological knowledge to advance the Kingdom by giving in a familiar way.

The Louisiana Baptist Foundation acknowledges this shift toward technological advancement and new ways of giving. The Foundation has partnered with iDonate to provide an online giving outlet to all Louisiana Baptist churches. Each church is given its own unique web link that allows members of the congregation to give directly to their place of worship. This link can be shared on each church's social media page, website, or other advertising platform. It is free, secure, and convenient!

The Louisiana Baptist Foundation would love to partner with your church in giving your congregation a new and improved way to give. Contact the Foundation today to access your customized online giving link and help advance Kingdom, one dollar at a time, one ministry at a time, one life at a time.

¹[encouraging church trends | Baptist Press](#)

