



Leveraging and Maximizing Ministry Relationships

How can churches and other ministries partner together to achieve more for the Kingdom than by operating in silos? Silo organizations that isolate themselves have limited impact, while ministry partnerships generate exponential efficiencies for greater Kingdom impact.

Focusing on Areas of Expertise:

If churches and other ministries focus on their areas of expertise and partner with ministries in other areas, the Kingdom impact would be greater than operating solely. If ministries leverage and maximize their relationships with each other, there should be an exponential impact. These synergies occur daily in the business world to achieve a greater "bottom line" profit impact. Even though the "bottom line" of churches and ministries focuses on Kingdom advancement versus profit, synergies through leveraged relationships produce greater impact.

Infrastructure Efficiencies:

Efficiency develops when an organization focuses on its own area of expertise and "outsources" others. One example is cost efficiency: if a ministry focuses on one area and other ministries use that organization for its specific expertise, cooperative relationships develop. Cooperative relationships produce economies of scale that drive down costs for all involved. Another example is intellectual development: an organization may find better ways to accomplish an objective because it can focus on specific areas of ministry.

Positioning for the Future:

When churches and ministries intentionally (1) focus on their areas of expertise and



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(2) partner with ministries in other areas, all collaborating organizations help position themselves for greater Kingdom impact in the future. Relationships are leveraged and maximized with intentional objectives that produce results now and for many years to come.

Specifically, how can Louisiana Baptist churches and ministries, including the Louisiana Baptist Foundation, leverage and maximize their relationships to achieve exponential impact for the Kingdom? One of the Foundation's focus areas as a ministry is to provide ChurchBiz Services™ to churches and other ministries that include various church business areas. If the Foundation can provide efficient ways to handle church business, churches can focus more time and energy on the Gospel, discipleship, and worship.

How can the Foundation partner in ministry with specific areas of expertise to offer infrastructural efficiencies that allow optimal positioning to greater impact the Kingdom? The Louisiana Baptist Foundation would be very honored to partner in ministry to help advance the Kingdom, one dollar at a time... one ministry at a time... one life at a time.

Dr. Jeff Steed, MBA
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