LOUISIANA LEGACY
FAMILY & KINGDOM™

CONTENT FOR CHURCH PUBLICATIONS

ADVANCING THE KINGDOM: ONE DOLLAR AT A TIME. ONE MINISTRY AT A TIME. ONE LIFE AT A TIME.

Non-Cash Gifts

Throughout history, believers have been generous with the resources God has entrusted to them. From building churches to aiding the needy, believers regularly give abundantly as a small reflection of how richly God has given to them. While it is not uncommon for these gifts to primarily be in the form of cash, there may be better options that provide a greater impact.

Studies consistently reveal that a significant portion of American wealth is held in non-cash assets (appreciated assets), such as stocks, real estate, and IRAs. While many individuals choose to support their churches and ministries through traditional cash gifts, there is often untapped potential in leveraging these non-cash assets for charitable giving.

Instead of selling the non-cash asset and gifting the net proceeds to the church or other ministries, give the non-cash asset to the organization. This oftentimes will result in greater impact for them and additional tax benefits for the donor. For instance, the donor may be eligible for a charitable deduction on their federal income tax, thereby reducing their overall tax burden. Additionally, donating appreciated assets directly to a church or ministry can help donors avoid capital gains tax on the increased value of the asset. Moreover, such donations can effectively reduce the size of their taxable estate, providing potential estate tax benefits.

Recognizing the immense value of leveraging non-cash assets in gift planning, the Louisiana Baptist Foundation stands ready to assist donors in realizing their charitable goals. By facilitating these non-cash gifts, the Foundation streamlines the giving experience for donors while maximizing the impact of their contribution. For churches and ministries, partnering with the Louisiana Baptist Foundation to facilitate these non-cash gifts allows them to focus more fully on their mission instead of worrying about compliance with the legal requirements related to gifts of appreciated assets.

For more information on how you can maximize your giving through stock, real estate, or other appreciated assets, please call the Louisiana Baptist Foundation at (318) 445-4495 or email contact@lbfinfo.org.

Jared G. Price, J.D., Executive Director

JULY 2026
STOCKS
A gift of stock, mutual funds, or other securities is a simple way to make a significant impact on the Kingdom.

AUGUST 2026
REAL ESTATE
Gifts of real estate can make a real impact on your church and other ministries, but it must be done properly.

SEPTEMBER 2026
IRAs
If you're 70 ½ or older, giving directly from your IRA to your church or other ministries can provide great tax benefits.